

**Subject:** Fwd: Please Call Me re Melrose  
**From:** Donald Duckworth  
**Date:** 08/24/2016 05:24 PM  
**To:** Donald R Duckworth  
**CC:** Joan Pelico <Joan.Pelico@lacity.org>, John Darnell <john.darnell@lacity.org>  
**BCC:** kim.sudhalter@urbanlegendpr.com

Good Afternoon All Melrose BID Board Members...

Through the tremendous efforts of Joan Pelico and John Darnell in Councilman Paul Koretz' Office it appears that we have finally been able to break the years' long, logjam of inaction at the City Bureau of Street Lighting, and bring about a solution for our Melrose BID to use the street light poles for our BID banners, which brand the area in order to enhance the business location. The Melrose BID will have the pole rights beginning December 30, 2016 and then annually beyond that. (See the details if you want in the forwarded email below.)

"Vote once, vote often for Paul Koretz." They really came through for the Melrose business community on this one!

----- Forwarded message -----

From: **George Livermore** <[Georgel@dekra-lite.com](mailto:Georgel@dekra-lite.com)>  
Date: Wed, Aug 24, 2016 at 3:54 PM  
Subject: RE: Please Call Me re Melrose  
To: Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>

Don,

YEA!!!!!!!!!!

I talked with Fabian a few minutes ago and here is the game plan.

I have a call with him tomorrow to permit all the poles from December 30, 2016 until December 30, 2017 the entire BID section and then on December 30 of this year we can permit until December 2018

The BSL has to cancel our current permits and we have to apply right away while we have them on the phone so nobody else can apply.

Look Like we have had success.....Thank you for pushing this so hard!!

**Respectfully,**

**George Livermore**

**Sr. Account Executive**

Dekra-Lite Industries, Inc.



**From:** Donald Duckworth [mailto:[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)]  
**Sent:** Wednesday, August 24, 2016 2:50 PM  
**To:** George Livermore

**Subject:** Re: Please Call Me re Melrose

It's best to strike while the iron is hot.

On Wed, Aug 24, 2016 at 12:04 PM, George Livermore <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

Don,

I have a call scheduled with Fabian this afternoon

Just wantd to update you !

**Respectfully,**

**George Livermore**

**Sr. Account Executive**

Dekra-Lite Industries, Inc.



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**From:** Donald Duckworth [mailto:[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)]  
**Sent:** Tuesday, August 23, 2016 3:47 PM  
**To:** Norma Isahakian  
**Cc:** Joan Pelico; Denis Weintraub; Kim Sudhalter; George Livermore; Deny & Sylvia Weintraub; John Darnell; Fabian Cheng  
**Subject:** Re: Please Call Me re Melrose

George and his Dekra-Lite team is reconciling this great news with their file to be sure we have everything accounted for; they will respond asap. This looks like great news. A logjam has been broken! We'll reconcile the permit numbers and report back.

Thank you Joan and John at CD5, Norma, Public Works Board, and everyone that helped us resolve this problem. We cannot thank you enough.

On Tue, Aug 23, 2016 at 3:24 PM, Norma Isahakian <[norma.isahakian@lacity.org](mailto:norma.isahakian@lacity.org)> wrote:

From what we have there are 5 active permits on Melrose. It seems that we will be able to take 3 of the 5 and combine them into one. Those three currently cover 12/30/16 to 9/28/16. By taking the three we will work with Dekra-lite to combine them into one City Permit, which will also extend the final one permit from 12/30/16 to 12/30/17.

The remaining two are from "7/1/17 to 9/29/16" and "9/30/16 to 12/29/16". They are actually on a smaller segment of Melrose so they cannot be included in the year. Fabian is aware of this and will work with George to make it happen. Hope

this will help. Thanks

On Tue, Aug 23, 2016 at 2:58 PM, Joan Pelico <[joan.pelico@lacity.org](mailto:joan.pelico@lacity.org)> wrote:

Hello again,

Always nice when the Universe works with us. I just received a call and then spoke with Norma from BSL who has some good news for you. I have copied her on the email so she can explain what they are able to do.

Norma it is all yours.....

Thanks so much!

Joan

On Tue, Aug 23, 2016 at 2:39 PM, Joan Pelico <[joan.pelico@lacity.org](mailto:joan.pelico@lacity.org)> wrote:

Hi All,

Public Works Commissioners had their meeting yesterday with BSL and I should be getting an update either later today or tomorrow. Thinking good thoughts!

On Tue, Aug 23, 2016 at 12:38 PM, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

It seems that way. I'll ask Joan if she has anything new by copy of this email?

On Aug 23, 2016 10:32 AM, "Denis Weintraub" <[drdenisweintraub@yahoo.com](mailto:drdenisweintraub@yahoo.com)> wrote:

I think we're going 2 have 2 go thru Joan & Kevin James; & then being Paul Koretz into the mix if we don't get a result in 2 wks.  
Deny

Sent from my iPhone

> On Aug 23, 2016, at 5:41 AM, George Livermore <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)> wrote:

>

> Don

>

> The system will not allow us to apply for a permit over an existing permit. So no we have not because we cannot

>

> Have a great day

>

> George

>

> Sent from my iPhone

>

>

>

>> On Aug 22, 2016, at 7:52 PM, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

>>

>> Have you applied for the "correct" permits. Have you had any discussion with Fabian? How can we move this ahead?

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*Norma Isahakian*

*Assistant Director*

*Bureau of Street Lighting*